

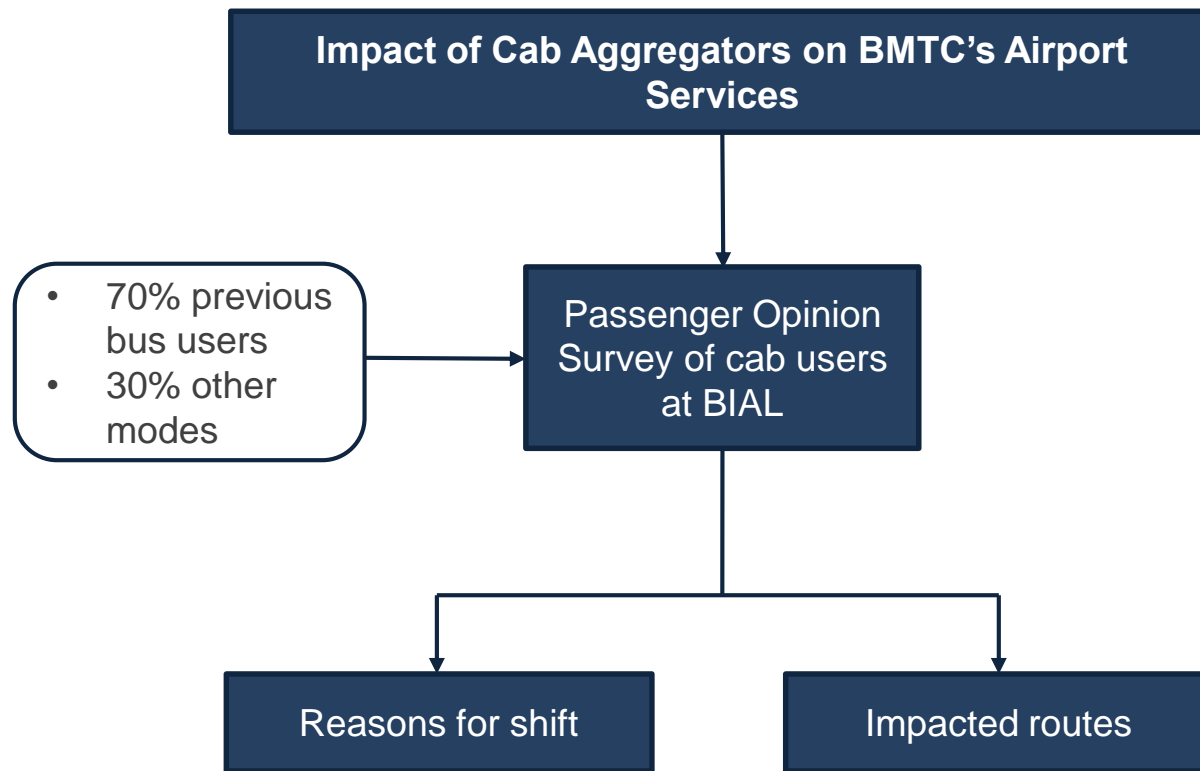


Impact of Cab Aggregators on BMTC Airport Services

Objectives

- To identify the major reasons for the shift from Vayu Vajra services to cab aggregators
- To identify the impacted Vayu Vajra routes.

Methodology



Impacted Routes

Top 10 Impacted Routes

Route No.	Count	% of Previous Bus User Respondents
KIAS 10	75	13%
KIAS 5	66	11%
KIAS 8	61	11%
KIAS 12	53	9%
KIAS 7	39	7%
KIAS 4	38	7%
KIAS 7A	36	6%
KIAS 8C	32	5%
KIAS 9	32	5%
KIAS 6	30	5%
Others	121	21%
Total	583	100%

Findings and Recommendations

Findings

- Top three reasons for shift:
 - Lack of luggage space and convenience
 - Expensive compared to current mode
 - Poor first and last mile connectivity.
- Preference for individual fare discount over group fare discount.

Recommendations

- Create dedicated luggage space in Vayu Vajra buses
- Rationalise schedules of the impacted routes.